



Promotional Opportunities

Paid Opportunities

Paid Celebrate Arlington! sponsors receive the opportunity to exhibit in the pre- and post-race area as well as provide promotional literature for the race packets. Sponsors will also be acknowledged during all festival events. See the Celebrate Arlington! sponsorship packet at arlington2020jax.org for further details about these exclusive opportunities, which are valued at \$500 and above.

Sponsor 5K Setup: RSVP in advance to Shelly Sharp at shellysharp18@gmail.com. Please arrive no later than 6:30 a.m. on Saturday, September 26, at College Park Shopping Center (903 University Blvd.) and bring a 10x10 tent, table, and chairs, as well as a generator if electrical access is needed. Ensure that tent visitors wear masks and observe social distancing protocols.

Sponsor 5K Race Packet Literature: Provide at least 200 copies of one sheet up to 8.5"x11" in size to be included in race packets. Literature must be received at the Revitalize Arlington office (9000 Regency Square Blvd., Suite 211, Jacksonville, FL 32211) no later than 4:30 p.m. on Monday, September 14. Literature is subject to staff approval.

Complimentary Opportunities

Adopt-a-Block (Saturday, September 26, 7-9 a.m.): Select a block of the 5K course to set up a tent and provide a cheering squad to encourage runners as they pass. If you choose, enhance your area with eye-catching decorations, swag giveaways, product samples, and promotional literature!

Resource Literature (Nonprofits Only): Provide at least 300 copies of one sheet up to 8.5"x11" in size to be included in a "swag bag" provided to attendees during the Drive-In Family Picnic on Sunday, September 27. Literature must be received at the Revitalize Arlington office (9000 Regency Square Blvd., Suite 211, Jacksonville, FL 32211) no later than 4:30 p.m. on Thursday, September 24. Literature is subject to staff approval.

For more information or to sign up for either of these complimentary opportunities, please email Janice Curry at soulfitness14@gmail.com. Nonprofits, please attach verification of 501(c)(3) status to your email.

Silent Auction

Businesses, organizations, and individuals are invited to donate products and services to be included in a silent auction during the Celebrate Arlington! Virtual Sock Hop and Awards Gala on Saturday, September 26. Funds raised from the silent auction will be used to support human service programs benefitting Arlington residents. It is requested that all silent auction items – along with a photo and description – be received by Saturday, September 19. To donate an item for the auction, please contact Nicole Warren at jnicolewarren@yahoo.com.